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Swindon Town FC

Swindon Town Football Club



Official Programme

including League Football

Hull City

1972-73 Season

Price 7p



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NEWS & VIEWS

So we come to the end of what has been a disappointing season. Not only have the results been poor, but the standard of football has not been what we have come to expect for Division II. This of course has had a marked effect on attendances, and the consequent loss of revenue. The finances of the club have suffered a severe setback. One result of this will most probably be a cut-back in the size of the programme because so much money has been lost on this item.

The news and views page may well be eliminated, and so will end my association with the programme which began on 24th August, 1957. Much has been written about the club's achievements: promotion to Division II in 1963; League Cup winners and promotion in 1969; but probably the best thing of all came about in season 1957-58.

Prior to that year Swindon had the unenviable task of applying for re-election to Division III (South) the previous two seasons. The Small Lotteries Act came into force in September 1956 and Mr. Chandler helped to bring into operation the weekly competition, so I was brought in on the programme. That lotteries act put the club on its feet. Money became available, and Mr. Head was appointed manager. Unfortunately, at the end of that season, 1956-57, we still had to seek re-election.

Then came the crunch. The League decided to create Division III and Division IV from the leagues South and North, by placing the top twelve in Division III and the remaining twelve to form Division IV. It was imperative we became members of Division III.

With a manager in charge and more money coming in, team building was set about in earnest, and Mr. Head brought to the County Ground such experienced players as John Neal, Hugh Clayton, Jimmy Lee, Jack Fountain, Alan Moore, Bill Roost, and Arnold D'arcy, while still retaining some of our older players - Sam Burton, George Hudson, Maurice Owen and Bob Edwards.

By the end of the season we were not only assured of a place in Division III but were challenging for promotion, finally finishing in fourth position. The club promoted was Brighton with 60 points. Brentford were second with 58 points, Plymouth and Swindon each gained 57.

We began that season in great form, defeating Newport County four goals to
(continued on page 15)

Cover photo:

Ray Treacy makes a great effort to turn this centre past Millwall goalkeeper Bryan King.



Les Allen's Column

These notes go to press before our Easter games against Fulham on Friday and Orient on Saturday. Once again everybody will know how important these games are to us, and we can possibly make ourselves safe with results from these two games.

I would like to thank our supporters who have given us their backing during a very difficult time since I took over in November. Unfortunately we have not had a lot to shout about. We have been in the relegation struggle for most of the time, and our lads have constantly played under a lot of pressure. I certainly would have liked them to be playing under pressure at the top of the League rather than at the bottom. At times we have not had the best of luck, but then again as most people know, when you are at the bottom a lot of things go against you, whereas at the top you seem to get the run of things. I can only hope that next year we can get down to some settled formation. I do not know the situation as yet with regard to purchasing new players, but I shall certainly be making an attempt to bring some new faces to Swindon.

I would like to thank all the players who have worked tremendously hard, they have found it increasingly difficult to play attractive football when we have been struggling most of the time.

Our Youth team are now level with West Bromwich Albion with two games to play. One of these is against West Bromwich Albion away from home, and a win there could make them champions of the Midland Youth League for the first time. These lads have done very well, but I must say that this is only the beginning for them as they have a long way to go to make a successful career as professionals.

DIVISION II

(up to and including Monday, 23rd April)

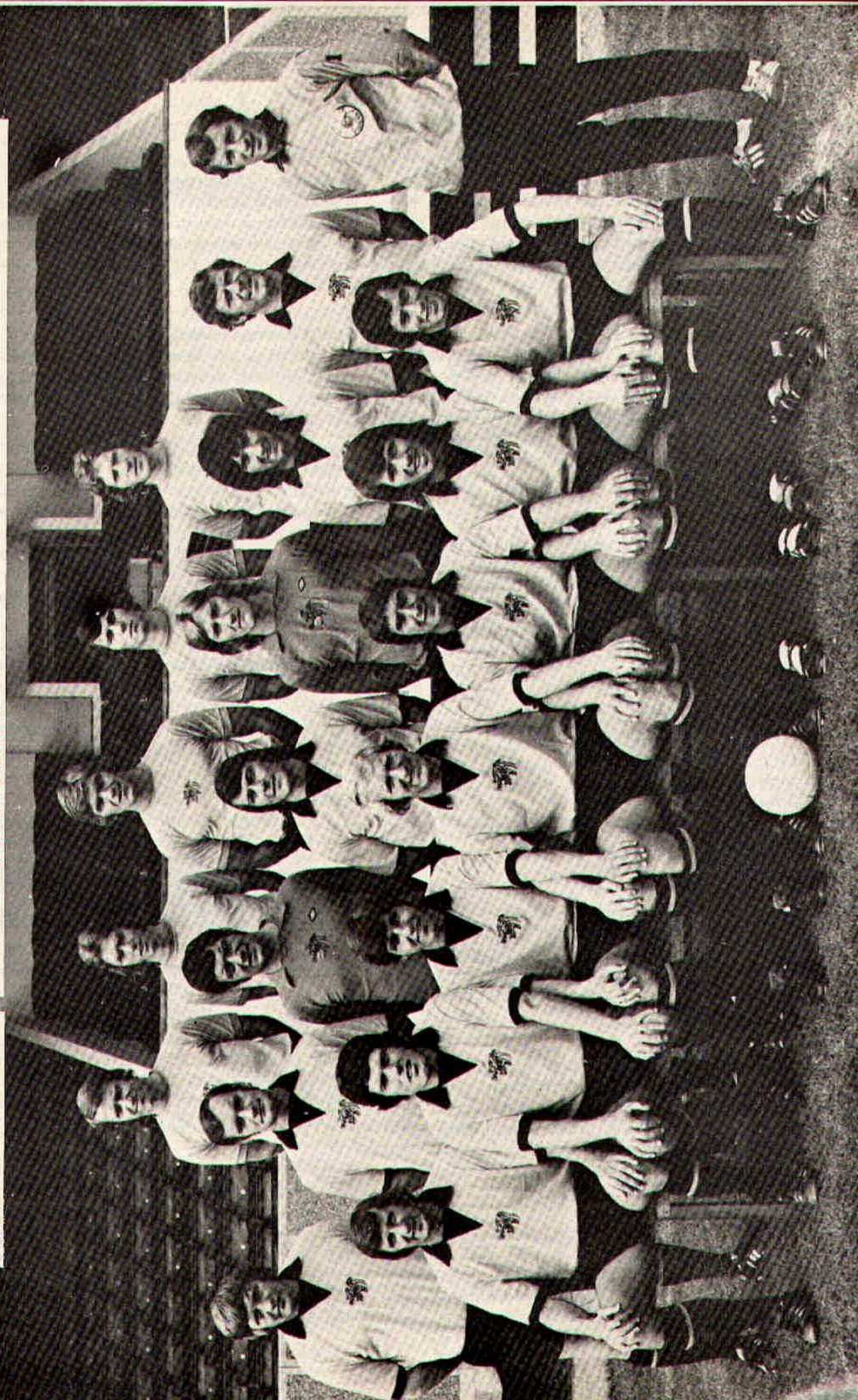
	P	W	D	L	F	A	Pts.
Burnley	40	23	13	4	68	34	59
Q.P.R.	39	21	13	5	74	37	55
Aston Villa	40	17	13	10	47	44	47
Blackpool	41	18	10	13	56	50	46
Middlesbrough	41	16	13	12	43	41	45
Fulham	41	16	12	13	58	47	44
Bristol City	41	16	12	13	61	50	44
Sheffield Wed.	41	17	10	14	58	53	44
Sunderland	37	16	10	11	56	43	42
Oxford United	40	17	7	16	49	42	41
Luton Town	40	15	11	14	43	48	41
Millwall	40	15	9	16	53	46	39
Hull City	39	13	12	14	60	55	38
Notts Forest	40	13	11	16	44	50	37
Orient	40	12	11	17	46	49	35
Portsmouth	41	12	11	18	42	57	35
Swindon Town	41	9	16	16	44	59	34
Carlisle United	40	11	11	18	48	49	33
Preston North End	40	11	11	18	36	62	33
Cardiff City	39	11	9	19	41	54	31
Huddersfield Town	41	7	17	17	34	56	31
Brighton	40	8	12	20	44	79	28

Match Ball Donors

J. Wilmer (Coal Merchants), St. Margaret's Road, Swindon.
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 Mr. A. W. Done and family.
 An anonymous friend of the Club.

Hull City

Back row (left to right): D. Beardsley, R. Greenwood, P. Holme, M. Green, R. Pettit (now with Bamsley F.C.)
 Middle row (left to right): K. Wagstaff, K. Houghton, I. McKechnie, S. Pearson, J. Wealds, P. O'Riley, J. Kave, T. Neill.
 Front row (left to right): I. Butler, F. Banks, R. DeVries, K. Knighton, W. Wilkinson (now with Rotherham F.C.), J. McGill, M. Lord.



Our visitors, Hull City

Don Beardsley (Defender)

Born in Alyth, Scotland. Signed full-time professional for the Tigers in October 1964 after serving as an amateur and apprentice with the Club. A determined and strong defender.

Ken Wagstaff (Forward)

A striker in every sense of the word. Ken has so far scored over 230 League goals for the Tigers and a total of over 260 in his career. He signed for Hull City in November 1964 and in the eight seasons at Boothferry Park has played over 280 League games. A danger to every defence he plays against. Toured Australia with an F.A. XI in 1971.

Ian Butler (Winger)

A very versatile and skilful player, a wing forward who has all the ability and know-how to probe open defences. Makes some dazzling runs on the wing and makes many chances for his colleagues, but also takes them himself when the opportunity arises. Joined Hull City from Rotherham United in January 1965.

Ken Houghton (Forward)

Schemer, general tactician and goal scorer. He can always be relied upon to cause the opposition some defensive trouble. Joined the Tigers shortly after his former team-mate, Ian Butler, who was also with Rotherham United.

Stuart Pearson (Forward)

Another local player who joined Hull City as an amateur in 1965 and has 'risen through the ranks' to command a regular first team place as centre-forward. Still only in his early twenties, Stuart is gaining a reputation as a goal-getter with Hull City, being the highest scorer in the 1971/72 season with 15 goals.

Jimmy McGill (Mid-field)

Born in Glasgow in 1946, Jimmy made his League debut with Arsenal in 1967. Since then he has played with Huddersfield Town and joined Hull City in October 1971. A player with a courageous spirit and no small amount of skill.

Ian McKechnie (Goalkeeper)

Born Bellshill, Glasgow. Joined Hull City in August 1966. Previously with Arsenal and Southend United. Ian has now completed over five seasons in the Hull City side.

Mel Green (Centre-half)

A local boy who joined Hull City as a school-boy, and has now been a full-time professional for over two years. A strong young centre-half who has justified his choice when called upon for first team duty.

Stuart Blampey (Mid-field)

Signed as a full-time professional in July 1968 after amateur service with the Tigers. He has played for the first team on a number of occasions.

Roger DeVries (Full-back)

A local player who made his debut in the Hull City team in August 1970. His performance against Manchester United in a pre-season tournament ensured him of a regular place in the first team. A young but mature player who was an almost ever-present in the first team last season.

Roy Greenwood (Forward)

Born in Leeds and signed as professional two years ago after service as an apprentice professional with the Club. A centre-forward who has shown goal scoring potential.

Terry Neill (Centre-half)

Born in Bangor, Northern Ireland. Became Hull City team manager in June 1970. He was captain of Arsenal when only 20 years old and completed 241 games for the 'Gunners'. He has played for his country since 1964 and gained over 50 caps. Current manager of the Northern Ireland international side and manager of Hull City. A player of outstanding ability and merit.

Malcolm Lord (Mid-field)

Born near Hull and signed professional in July 1965. Another local player who has risen through the Junior and Reserve sides. Now a regular member of the first team squad, and played 36 league games in the 1971/72 season.

Frankie Banks (Full-back)

Joined Hull City on a free transfer from Southend United in September 1966. Since then he has improved to the extent that he is now one of the best defenders in Division II. His runs down the wing have resulted in goals for himself and others on many occasions.

Our Visitors – continued

John Kaye (Defender)

Born at Goole and played for the Tigers as a Junior. Returned to them from West Bromwich Albion in November 1971. A strong defender who can be relied upon to use his skill and experience whenever called upon.

Ken Knighton (Mid-field)

Joined Hull City in March 1971 from Blackburn Rovers, to whom Hull City paid a big cash fee. Ken can either play in the defence or in attack, and is a very versatile and strong player. A popular club captain.

Paul O'Riley (Forward)

Born in Liverpool in 1950 and signed for Hull City as an apprentice professional in 1966. He has been a full-time professional for four years and has played a number of games as a forward in the first team.

Jeffrey Wealands (Goalkeeper)

A young goalkeeper signed from Darlington in February 1972. Played three first team games and showed great promise for the future.

Philip Holme (Forward)

Born in Briton Ferry, Glamorgan, and played as an amateur in the Welsh League for Bridgend and Cardiff. A member of the British Olympic amateur squad and won seven Welsh caps. Joined Hull City in July 1972.

Combination

	P	W	D	L	F	A	Pts.
Ipswich Town	37	26	6	5	89	30	58
Arsenal	39	23	10	6	78	36	56
Tottenham Hotspur	36	18	14	4	69	33	50
Birmingham City	37	20	7	10	57	35	47
Oxford United	37	16	13	8	51	37	45
Queens Park Rangers	38	18	7	13	53	40	43
Chelsea	36	15	10	11	33	34	40
Cardiff City	35	15	9	11	44	38	39
Fulham	37	12	12	13	44	38	36
Crystal Palace	35	14	7	14	44	46	35
Southampton	38	14	7	17	50	58	35
Bristol Rovers	36	13	7	16	50	46	33
Leicester City	38	11	10	17	41	54	32
Norwich City	38	11	9	18	41	55	31
Swindon Town	37	12	7	18	41	56	31
Bristol City	36	12	7	17	40	58	31
Plymouth Argyle	36	11	7	18	35	59	29
Reading	35	11	6	18	34	57	28
Bournemouth	35	8	10	17	36	42	26
Swansea City	34	9	5	20	49	73	23
West Ham United	36	5	8	23	20	70	18

PUBLIC RELATIONS

So we come to the last match of the season and unfortunately these notes have to be written before the Fulham and Orient matches. However, we can only hope that the results have been favourable and tonight we can relax and enjoy a good game.

It has been a disappointing season, not only for Swindon but for football in general. The gates nationally have been falling weekly and our own gates have reached an all-time low. I would take this opportunity of thanking the loyal supporters and hope to see you all next season when perhaps we shall enjoy happier times.

If anyone wishes to arrange an "any questions" evening or would like a representative of the club to come along to any events during the summer months please get in touch with me and I will do my best to oblige.

The Youth team looks as if they might finish champions of the Midland Youth League and we may be able to announce this during this evening if they are successful at West Bromwich this afternoon.

If you would like to donate a match ball for next season, please do so. We have already received quite a few offers but am ready and willing to accept more. The cost is £13.75 per match.

Don't forget the meeting for all members at the Rendezvous Club tomorrow evening, 25th April at 7.30 p.m.

Thanks to everyone who have written to me especially those to which I have been unable to reply, I assure you that your letters have been read and noted.

Thanks once again for your support. Have a good summer holiday and see you all next season.

F. L. COLLINGS,
Public Relations Officer.



Swindon Town v Hu

Tuesday, 24th April, 19
Division II

SWINDON TOWN

- 1 Downsborough**
- 2 Thomas**
- 3 Butler**
- 4 Hubbard**
- 5 Burrows**
- 6 Porter**
- 7 Howell**
- 8 Bunkell**
- 9 Treacy**
- 10 Noble**
- 11 Jenkins**
- 12 Legg**

Colours:
red shirts
black shorts

MATCH BALL
donated by
WILLIAM COLLINS
LIMITED
Turf Accountant
69 Commercial Road and
45 Cricklade Road,
Swindon

Referee
Mr M V Sinclair (Guildford)

Linesmen
Red Flag: **Mr C G Lawthom** (Cardiff)

Yellow Flag: **Mr T J Hopkins** (Pontypool)

◀ **Paul Walker**

Ion Town v Hull City

esday, 24th April, 1973
Division II

MATCH BALL
donated by
**WILLIAM COLLINS
LIMITED**
Turf Accountant
69 Commercial Road and
45 Cricklade Road,
Swindon

HULL CITY
McKechnie
Banks
Lord
Beardsley
DeVries
Kaye
Neill
Knighton
McGill
Houghton
Pearson
Greenwood
Hawley
Blampey

Colours:
yellow and black

ee
V Sinclair (Guildford)
men
lag: Mr C G Lawthom (Cardiff)
v Flag: Mr T J Hopkins (Pontypridd)

Richard Legg ▶



12	Queen's Park Rangers	(H)	2—2
16	Sheffield Wednesday	(A)	1—2
	(League Cup 1)		
19	Carlisle United	(A)	0—3
26	Bristol City	(H)	2—1
29	Sheffield Wednesday	(H)	1—0

2	Sunderland	(A)	2—3
5	Derby County (League Cup Rd. 2)	(H)	0—1
9	Blackpool	(H)	0—0
16	Aston Villa	(A)	1—2
19	Huddersfield Town	(A)	1—1
23	Portsmouth	(H)	1—1
26	Luton Town	(H)	0—2
30	Hull City	(A)	2—3

4	League Cup (3)		
7	Burnley	(A)	1—2
14	Preston North End	(H)	3—2
21	Nottingham Forest	(A)	2—2
28	Brighton & Hove Albion	(H)	2—2

1	League Cup (4)		
4	Luton Town	(A)	1—0
11	Huddersfield Town	(H)	1—1
18	Orient (F.A. Cup 1)	(H)	3—1
22	League Cup (5)		
25	Middlesbrough	(A)	2—0

9	Millwall (F.A. Cup 2)	(A)	1—1
16	Oxford United	(A)	0—1
23	Fulham	(H)	2—2
26	Portsmouth	(A)	1—1
30	Carlisle United	(H)	P

6	Bristol City	(A)	0—3
13	F.A. Cup (3) Birmingham City	(H)	2—0
20	Sunderland	(H)	1—1
23	Cardiff City	(H)	P
27	Blackpool	(A)	0—2

3	F.A. Cup (4) West Brom. Albion	(A)	0—2
10	Aston Villa	(H)	1—3
17	Queen's Park Rangers	(A)	0—5
24	Oxford United (F.A. Cup 5)	(H)	1—3
27	Cardiff City	(H)	3—0

2	Burnley	(H)	0—1
3	League Cup (Final)		
10	Preston North End	(A)	1—1
12	Carlisle United	(H)	2—0
17	Nottingham Forest (F.A. Cup 6)	(H)	0—0
24	Brighton & Hove Albion	(A)	1—3
31	Middlesbrough	(H)	1—0

7	Cardiff City (F.A. Cup Semi-Final)	(A)	1—1
14	Millwall	(H)	0—0
20	Fulham	(A)	
21	Orient	(A)	
24	Hull City	(H)	

5	F.A. Cup Final		
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15	Southampton	(H)	2—3
19	Plymouth Argyle	(H)	3—1
26	West Ham United	(A)	2—1

2	Arsenal	(H)	1—0
6	Crystal Palace	(A)	1—1
9	Bournemouth & Boscombe	(A)	5—0
16	Oxford United	(H)	1—1
19	Norwich City	(H)	1—2
23	Bristol City	(A)	1—1
30	Queen's Park Rangers	(H)	1—0

7	Tottenham Hotspur	(H)	1—3
10	Swansea City	(A)	0—2
21	Bristol Rovers	(H)	0—1
24	Fulham	(A)	1—0
28	Leicester City	(A)	0—3

4	Fulham	(H)	1—1
11	Southampton	(A)	1—2
18	Birmingham City	(A)	0—2
25	Reading	(H)	1—3

2	Chelsea	(A)	2—2
9	Cardiff City	(H)	0—1
16	Crystal Palace	(H)	1—0
23	Ipswich Town	(A)	1—3
30	Plymouth Argyle	(A)	1—4

6	West Ham United	(H)	4—0
13			
20	Arsenal	(A)	1—4
27	Bournemouth & Boscombe	(H)	1—1
31	Oxford United	(A)	0—2

3	Ipswich Town	(H)	0—4
17	Bristol City	(H)	P
24	Queen's Park Rangers	(A)	0—1

3	Tottenham Hotspur	(A)	0—4
10			
17	Bristol Rovers	(A)	1—1
20	Swansea City	(H)	2—1
24	Leicester City	(H)	0—1
28	Reading	(A)	

7	Chelsea	(H)	2—0
11	Cardiff City	(A)	1—0
21	Birmingham City	(H)	
28	Norwich City	(A)	

5	F.A. Cup Final		
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The man in the middle

Malcolm Sinclair

(Guildford, Surrey)

Began refereeing in the Isle of Wight in 1949, moved to Guildford in 1957 and appointed to the Football Combination line and then to the Referees list. Promoted to the League line in 1962 and into the middle in 1966.

He was a linesman for F.A. Cup Semi-Finals in 1968 and 1970, refereed the England v Northern Ireland amateur international in 1970 and in the Anglo-Italian competition in 1971.

Married with two young daughters, he is a bricklayer, also interested in cricket and is chairman of the Guildford Referees' Society.

Golden Goal Winners

MIDDLESBROUGH (Saturday, 31st March)
£70 — First and last goal — 87m 40s paid on 87m 42s, L. Hunter, 3 Medbury Place, Swindon.
£10 — Attendance — 7,063 paid on 12,002, Mrs. R. Potter, 16 Chestnut Springs, Lydiard Millicent, Swindon.



Season Tickets

Although it is necessary to pass on the 10% Value Added Tax to season ticket purchasers, despite increased expenses it has been decided not to increase the basic charge for season tickets.

The charges, inclusive of V.A.T. are:

North Stand — Orange and Yellow zones £18·70.

Blue and Green zones £15·40

South Stand — Blocks A and E £14·30.

Blocks B, C and D £15·40.

Uncovered seating £11·00.

Old age pensioners may purchase a seat in the North and South Stands at a 10% reduction or in the uncovered seating at £4·95.

Season ticket sales will commence on 7th May 1973.

The seats of existing season ticket holders will be reserved until 18th August, 1973.

Why not purchase your ticket by means of our easy payment plan — please ask for details.

Forthcoming matches

on the County Ground

Monday, 30th April 1973

Football Combination - ko 7.30 pm

BRISTOL CITY

on the Shrivenham Road Ground

Thursday 26th April 1973

Midland Youth League - ko 5 pm

PETERBOROUGH

SWINDON'S MINI-RESERVATIONS CENTRE

The box office of Swindon Town Football Club is a mini-reservations centre for Keith Prowse. The box office is installed with a computer terminal which is linked directly with a central Keith Prowse computer in Shaftesbury Avenue.

All the Keith Prowse allocations of seats in theatres, cinemas, sports arenas etc., have now been programmed on to the computer.

Keith Prowse control over 40% of all London Theatre sales and have been in the business for nearly 150 years. They have, in effect, the best and widest allocations of seats of any ticket agency.

This means that the box office manager at Swindon Town has direct access to any of these seats without having to use the telephone.

All he needs to do when he receives an enquiry from a customer or an agent about the availability of a certain event is to press the relevant buttons. In a few seconds the answer is relayed via the teletype machine. If the seats requested are not available, the best alternatives are suggested. When the customer has made his decision, a sell button is pushed and within seconds the ticket printer prints out a ticket with all the information on it, as if purchased direct from the box office. The computer also automatically takes those seats out of circulation, so there is no risk of duplication.

Agents around Swindon can now make use of this new facility.

It means that instead of those time-wasting costly telephone calls to London, Agents can now telephone Swindon Town and immediately find out the availability of seats.

If the tickets are available, the Agent makes out his own ticket.

**PLEASE NOTE THAT OUR BOX OFFICE IS OPEN FOR THEATRE TICKET SALES
EACH DAY THROUGHOUT THE SUMMER**

Golden Goal Competition

Would you like £60?

You would? — then make sure you buy your **Golden Goal** tickets at every first team home match. For a minimum outlay of only five new pence **you** could win at least £60 with the possibility of two further prizes of £10.

Last season nearly £2,000 was won by lucky **Golden Goal** ticket supporters. You could be one of this season's lucky winners.

Don't forget — the more tickets you buy the greater is your chance of winning that £60.

Look out for the **Golden Goal** ticket sellers and make yourself some money.

The prizes **must** be won every time.

Tickets bearing the time in minutes and seconds will be on sale before the game — price five pence. The ticket with the exact

time when the **first goal** is scored will win **£60**. If exact time not claimed prize will be paid to the nearest claim received.

The ticket bearing the time when the **last goal** is scored will win **£10**. Again if exact time is not claimed the prize will be paid to the nearest claim received.

The Official Announcer will be the time-keeper and he will announce the official time of both goals.

Should only one goal be scored the winning ticket holder will receive £70.

In the event of no goals tickets bearing no score will win £10.

A further prize of £10 will also be given for the ticket bearing the number corresponding to the official attendance at the match.



Although the ball bounced unkindly on the dry pitch, Tom Jenkins still managed to get in this shot, which unfortunately was just wide of the Millwall goal.

Peter Noble, although harassed by two defenders, attempts to get in a centre toward the Millwall goal.





Peter Noble tries his luck with a left-footed shot from the edge of the Millwall penalty area.

Millwall goalkeeper Bryan King punches the ball clear under the close surveillance of Ray Treacy and Peter Noble.



(continued from page 3)

nil in the first game. The above named players constituted the team. The programme on that day consisted of eight pages. The news and views (then called 'Club Notes'), an article named 'Supporters Club Notes', and the two teams printed in a rectangle in the centre pages. The rest was made up of advertisements, which helped to defray the cost of printing. The programme sold at threepence (old).

Efforts have continually been made to improve and enlarge the programme, and I do hope over the years you have found them interesting. I must thank all who have helped in this little effort—the printers (The Borough Press) and all of the club's office staff. I must also mention the late Mr. Donald Pyper, what splendid articles he wrote, and how co-operative he was. We certainly missed him. Lastly, a member of my own family who has supplied much information. He and I have spent many long hours seeking facts, figures and information in the hope of bringing interest. I can only hope we succeeded. But often during the periods of our researches into various periodicals and football annuals, we wondered how much of the programme was read. Occasionally we received a comment, usually about a mistake, but we did have the consolation of knowing that some supporters were interested in the notes.

The covers of the programme have become most attractive, thanks to the efforts of Mr. Lewington (Borough Press). Personally, I think the best type is the one we introduced during season 1962–63 in small booklet form (4" by 5½") and containing 32 pages. It is a convenient size to place in a pocket, and is easily readable in any situation.

I do hope the programme will continue, if only in a somewhat smaller edition, as I feel it is part of a football club and by far the best way of communicating to the supporters.

My sincerest wish of all is that by the time you read this programme all fears of relegation will have disappeared.

Come what may, I hope to see you all next season. Thank you for your support and also for your purchase of the programme.

Many of us have known a position far worse than the present one. Nevertheless, we trust there will be a great improvement in every facet of the club.

In the meantime, have a happy holiday, and then we begin again in August in our real colours (red and white).

We have written much of what has happened in the past, and we are sorry to see that grand bunch of local players who formed that wonderful team of 1961 to 1965 gradually disappearing. Several are out of football. Ernie Hunt no longer holds a place in Coventry, nor Bobby Woodruff at Cardiff.

Donald Rogers was dropped by Crystal Palace, but saddest of all to me is the fact that Roger Smart and John Trollope have lost their places in the Town's team. Two local lads, with Swindon their only club since joining it at 15 years of age. Knowing them as we do, and their dedication in training, we feel sure they will fight hard to regain their form.

Finally, Maurice Owen, the father of the team, is we are happy to state, making rapid progress in return to health after an emergency operation for appendicitis.

John Davies.



TEXACO

*The power to go
where you want
to go!*

TEAM UP WITH

